

Essential Guide to Artificial Intelligence For The Real World. Harvard Business Review

By Katherine Wilson

Artificial intelligence promises to reshape industries, yet many organizations struggle to turn that promise into real-world results. A survey of 250 executives familiar with their companies'™ use of cognitive technology, combined with a study of 152 AI projects, reveals a stark gap between ambition and execution. While leaders believe AI will fundamentally transform their businesses within three years, the most

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